
MIDWEST COMMUNICATIONS, INC.

and Affiliates

ANNUAL EEO PUBLIC FILE REPORT

Midwest Communications, Inc.

WTAQ-AM, WIXX-FM, WOZZ-FM, WZBY-FM, WROE-FM, WNCY-FM, WNFL-AM

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of Midwest Communications Inc.’s Northeast Wisconsin Employment Unit (“SEU”). This SEU is comprised of the following stations:

WTAQ-AM, WIXX-FM and WNFL-AM licensed to Green Bay, Wisconsin, WOZZ-FM licensed to New London, Wisconsin, WZBY-FM licensed to Sturgeon Bay, Wisconsin and WROE-FM and WNCY-FM licensed to Neenah-Menasha, Wisconsin. This report has been placed in the public inspection files of these stations and posted on their websites, if they have websites, prior to August 1, 2009.

The information contained in this Report covers the time period beginning August 1, 2008 to and including July 31, 2009 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the SEU during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1 and 2 that follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source was utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hire actually began working. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

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APPENDIX 1

Annual EEO Public File Report

Midwest Communications, Inc. – Northeast Wisconsin

Covering the Period from August 1, 2008 to July 31, 2009

Stations Comprising Station Employment Unit:

WTAQ-AM, WIXX-FM, WOZZ-FM, WZBY-FM, WROE-FM, WNCY-FM, WNFL-AM

Vacancy Information

<u>Full-time Positions Filled by Job Title</u>	<u>DOE</u>	<u>Total # Interviewed</u>	<u>Recruitment Source of Hire</u>	<u>Recruitment Sources Utilized</u>
Program Director WROE/WZBY-FM Radio	10/20/08	8	All Access	2, 4, 9, 15-28, 29-168, 170
Marketing Consultant WNCY-FM Radio	10/20/08 11/4/08	14	Midwest Careers Monster.com	1, 2, 5, 15-28, 29-168, 169, 170
Marketing Consultant WTAQ/WNFL-AM Radio	10/21/08	11	Monster.com	1, 2, 12, 15, 29-168, 170, 172
General Sales Manager WTAG/WNFL-AM Radio	5/18/09	8	WBA	5, 6, 12, 15-28, 29-168
Marketing Consultant WROE-FM Radio WOZZ-FM Radio	6/19/09 6/23/09	10	Outside Referral Inside Referral	1, 2, 12, 15, 29-168, 169, 170, 171
Total Number of Positions Filled During Applicable Period:			7	
Total Number of Persons Interviewed During Applicable Period:			51	

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APPENDIX 1 (Con't.)

Recruitment Sources:

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact:</u>	<u># Interviews From Source</u>
1. WIXX/WNCY/WROE/WOZZ WNFL/WLYD-WZBY/WTAQ	Jim Tiedt	1420 Bellevue Street., Green Bay, WI 54311	920-435-3771	1
<u>Internet Sites:</u>				
2. All Access		18955 Pacific Coast Hwy., Malibu, CA 90265	info@allaccess.com	7
3. Monster.com	Dean Burkus	622 3 rd Avenue, New York, NY 10017	monster.com	13
4. The Tattler		4517 Minnatonka Blvd., Minneapolis, MN 55416	info@main-st.net	
5. Indeed One		470 W. Ave. Site 2002, Stamford, CT 06902	indeed.com;	2
6. The Ladders.com, Inc.		137 Varick Street, New York, NY	theladders.com	1
7. WI Jobs.com (Monster Company)			jobs.com	
8. All About Country			www.allaboutcountry.com	
9. Radio Online			www.radioonline.com	
10. TV and Radio Jobs			www.tvandradijobs.com	
11. Bitboard			www.bitboard.com	
12. CareerBuilder.com	Dominique Betancort	200 N. LaSalle St. Ste. 1100, Chicago, IL 60601	www.careerbuilder.com	4
<u>Newspapers:</u>				
13. Green Bay Press-Gazette	Classified	435 E. Walnut Street, Green Bay, WI 54301	9200-431-8300	
14. The Post-Crescent	Classified	113 S. Monroe Street, Green Bay, WI 54301	920-432-2941	
<u>Postings:</u>				
15. WIXX/WNCY/WZBY/WROE/ WOZZ/WTAQ/WNFL	Office Mgr.	1420 Bellevue Street, Green Bay, WI 54311	linda.noonan@mwcradio.com	1
16. WOZZ-FM	Admin. Asst.	1500 N. Casaloma Drive, Appleton, WI 54911	sandy.bringman@mwcradio.com	
17. WHBL/WHBZ/WBFMWXER	Office Mgr.	2100 Washington Street, Sheboygan, WI 53081	karin.pratsch@mwcradio.com	
18. WYZO/WNWN-AM/WKZO WQLR/WVFM	Office Mgr.	4200 W. Main Street, Kalamazoo, MI 49002	amy.burrow@mwcradio.com	
19. WNWN-FM	Admin. Asst.	25 W. Michigan Ave., Battle Creek, MI 49017	siler@wnwn.com	
20. WYVN/WHTC	Office Mgr.	87 Central Avenue, Holland, MI 49423	patty@whtc.com	
21. WTVB	Office Mgr.	182 N. Angola Road, Coldwater, MI 49036	pat.thomas@mwcradio.com	
22. KDAL AM-FM/KHQG/ 23. KHQG/WDSM/WGEE	Office Mgr.	715 E Central Entrance, Duluth, MN 55811	karen.strom@mwcradio.com	
24. WIFC/WDEZ/WSAU/ 25. WOFM/WIZD/WRIG	Admin. Asst.	557 Scott Street, Wausau, WI 54403	shelley.kafka@mwcradio.com	
26. WIZD-FM Radio	Admin. Asst.	2460 Plover Road, Plover, WI 54226	felicia.mielke@mwcradio.com	
27. WMGI/WWSY/WINH/WPRS	Office Mgr.	824 S. 3 rd Street, Terre Haute, IN 47807	pam.schalburg@mwcradio.com	
28. WMFG AM/FM, WNMT/ KMFG/WUSZ/WTBX	Office Mgr.	807 West 37 th Street, Hibbing, MN 55746	linda.salo@mwcradio.com	

EEO List: Receive Information on ALL Open Positions

<u>FAX</u>	<u>Fax #:</u>	
29. WI Broadcasters Association	608-256-3986	3
30. Neighbors Place	715-845-6420	
31. NAACP (Milwaukee Chapter)	414-871-1091	
32. Milwaukee Urban League	414-374-1995	
33. LaCrosse Area Hmong Association	308-781-5011	
34. Job Corps	715-359-1907	
35. Equal Opp. Comm. (Milwaukee)	414-297-4133	
36. Eau Claire Area Hmong Association	715-832-0612	

MAIL

	<u>Contact:</u>	<u>Mailing Address:</u>
37. American Indian Issues Advisor		PO Box 7863, Madison, WI 53707
38. Black Women's League		5026 Odana Rd, Madison, WI 53711
39. Marathon County Jail	Rhonda Zastrow	500 Forest Street, Wausau, WI 54403
40. United Asian Community Center		401 9th Street, Green Bay, WI 54304
41. WI Organization of Asian Americans		2830 Stevens St, Madison, WI 53705

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<u>WEBSITE</u>	<u>Website Address</u>	<u># Interviews</u> <u>From Source:</u>
42. Alverno College	https://www.myinterfase.com/alverno/employer/home.aspx	
43. AM FM Jobs	http://www.amfmjobs.com/cgi-bin/jobs3/employers/login.cgi	
44. Brown College	https://my.browncollege.edu/mycampus	
45. Edgewood College	http://www.edgewood.edu/src/career	
46. MAB Job Bank	http://www.michmab.com	
47. Midwest Careers	www.midwestcareers.com	4
48. MN UW System	http://www.myconsortium.com/mcucsa/employer/	
49. Monster.com	http://hiring.monster.com	
50. Production Hub	http://www.productionhub.com	
51. Radio Online	www.radioonline.com	
52. Tech Connect	http://www.wisconsintechconnect.com/EmployerLogin.asp	
53. UW EC Alumni	http://www.uwec.edu/career/alumnicareerlink/	
54. UW Marquette	https://www.myinterfase.com/marquette/employer/	
55. UW Superior	https://uwsuper-csm.symplicity.com/employers/index.php?cck=1&au=&cck=	5
56. WI Jobnet	https://jobnet.wisconsin.gov/jobnetbusiness/	5
57. WI Jobs for WI Grads	http://www.myconsortium.com/wisconsin/employer/home.aspx	
58. WIPCCC	https://www.myconsortium.com/wipcccjobs/employer/	
59. MN Broadcasters Association	http://www.minnesotabroadcasters.com/	
60. MN Job Bank	http://employer.mnworks.org/emli.cfm	

WWW.TECHCONNECT.COM

<u>Technical College:</u>	<u>Address:</u>	<u>Website Address:</u>
61. Blackhawk Technical College	6004 Prairie Rd, Janesville, WI 53547	www.techconnect.com
62. Chippewa Valley Technical College	620 W Clairemont Ave, Eau Claire, WI 54701	www.techconnect.com
63. Fox Valley Technical College	1825 N Bluemound Dr, Appleton, WI 54914	www.techconnect.com
64. Gateway Technical College	3520 30 th Ave, Kenosha, WI 53144	www.techconnect.com
65. Lakeshore Technical College	1290 North Ave, Cleveland, WI 53015	www.techconnect.com
66. Madison Area Technical College	3550 Anderson St, Madison, WI 53704	www.techconnect.com
67. Madison Area Technical College--Milwaukee	700 W State St #203, Milwaukee, WI 53233	www.techconnect.com
68. Midstate Technical College	500 32 nd St N, WI Rapids, WI 54494	www.techconnect.com
69. Moraine Park Technical College	235 N National Ave, Fon du Lac, WI 54936	www.techconnect.com
70. Nicolet Area Technical College	Lake Julia Campus Hwy G, Rhineland, WI 54501	www.techconnect.com
71. North East WI Technical College	2740 W Mason St, Green Bay, WI 54307	www.techconnect.com
72. Northcentral Technical College	1000 W Campus Dr, Wausau, WI 54401	www.techconnect.com
73. SW WI Technical College	1800 Bronson Blvd, Fenimore, WI 53809	www.techconnect.com
74. Waukesha County Technical College	892 Main St #C, Pewaukee, WI 53072	www.techconnect.com
75. Western WI Technical College	304 6 th St N, LaCrosse, WI 54602	www.techconnect.com
76. WI Indianhead Technical College	505 Pine Ridge Dr, Shell Lake, WI 54871	www.techconnect.com

EMAIL

	<u>E-Mail Address:</u>
77. ACLU of Wisconsin	liberty@aclu-wi.org
78. Affirmative Action & Compliance (WI)	lapinero@vc.wisc.edu
79. Aurora University	career@aurora.edu
80. Broadcast Employment Services Inc.	info@tvjobs.com
81. Brown College	kbaumeister@browncollege.edu
82. Bryant & Stratton College	lmfleischer@bryantstratton.edu
83. Business & Professional Women	bpwmadison@yahoo.com
84. Centro Hispano	chmarta2000@yahoo.com
85. Chicago Urban League	info@cul-chicago.org
86. Clarke College	martha.intveld@clarke.edu
87. Columbia College	columbiaworks@colum.edu
88. Columbia School of Broadcasting	djtrain@columbiaschoolbroadcast.com
89. Cornell College	jswanson@cornellcollege.edu
90. Dane County Jobs Program	heidt@co.dane.wi.us
91. DeVry Institute Career Services	lpost@devry.edu
92. Duluth Business Univ.	wendyb@dbumn.edu
93. Eastern Illinois University	csllm@eiu.edu
94. Employment & Training Association	jdanfort@eata.org
95. Fon du Lac Tribal Comm. College	donnai@fdltcc.edu
96. Goods Entertainment	adam@goodsentertainment.com
97. Hibbing Community College	bretthardt@hcc.mnscu.edu
98. Hmong Mutual Association	mail@hmaaweb.org
99. Illinois School of Broadcasting	gary@beonair.com

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WI JOBS FOR WI GRADS		# Interviews from Source
<u>School:</u>	<u>Website Address:</u>	
158. UW Eau Claire	http://www.myconsortium.com/wisconsin/employer/home.aspx	
159. UW Green Bay	http://www.myconsortium.com/wisconsin/employer/home.aspx	
160. UW LaCrosse	http://www.myconsortium.com/wisconsin/employer/home.aspx	
161. UW Madison	http://www.myconsortium.com/wisconsin/employer/home.aspx	
162. UW Milwaukee	http://www.myconsortium.com/wisconsin/employer/home.aspx	
163. UW Oshkosh	http://www.myconsortium.com/wisconsin/employer/home.aspx	1
164. UW Parkside	http://www.myconsortium.com/wisconsin/employer/home.aspx	
165. UW Platteville	http://www.myconsortium.com/wisconsin/employer/home.aspx	
166. UW River Falls	http://www.myconsortium.com/wisconsin/employer/home.aspx	
167. UW Stevens Point	http://www.myconsortium.com/wisconsin/employer/home.aspx	
168. UW Whitewater	http://www.myconsortium.com/wisconsin/employer/home.aspx	
169. Referral/Current Employee		3
170. Referral/Outside of Company		4
171. Call-In		1
172. Walk-In		1

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APPENDIX 2

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Covering the Period from August 1, 2008 Through July 31, 2009

Stations Comprising Station Employment Unit:

WTAQ-AM, WIXX-FM, WOZZ-FM, WZBY-FM, WROE-FM, WNCY-FM, WNFL-AM

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Station Employment Unit during the Report Time Period:

1. Outreach: Website Posting
www.midwestcareers.com www.wtaq.com
www.wixx.com www.wozz.com www.thebay.com
www.wroe.com www.wncy.com www.wnflam.com

Date: January 1, 2003 to present
Participating Employees: D.E. (Duke) Wright – Market Manager

Event Sponsor: Midwest Communications, Inc.

Description of Activity: Midwest Communications, Inc. has a general announcement posted on its websites encouraging people to apply for open positions and to encourage organizations who can refer job seekers to contact us.
 2. Outreach: Job/Career Fair

Date: January 28, 2009
Participating Employees: Billie Mielke, Human Resources Assistant, Midwest Communications, Inc.

Event Sponsor: Wisconsin Broadcasters Association at Monona Terrace Convention Center, Madison, WI
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Description of Activity: Ms. Mielke represented our Wisconsin radio stations at this two hour (8:30am-10:30am) Job/Career Fair. Approximately 100 attendees flowed through. Ms. Mielke had the opportunity to speak to about 25 attendees and accepted 16 resumes. The resumes were dispersed to the appropriate managers for review and follow-up. The positions being recruited at the Fair included marketing consultants, graphic designer and internships. Attendees were encouraged by Ms. Mielke to visit our employment website, www.midwestcareers.com.

Upon completion of the job fair, Ms. Mielke attended an EEO session also sponsored by the WBA on "Avoiding Discrimination in Employment Terminations" presented by Tom O'Day of the Godfrey Kahn Law offices.

Outreach: Job/Career Fair

Date: June 17, 2009

Participating Employees: Esther Gillis, Director of Human Resources, Midwest Communications, Inc.

Event Sponsor: Wisconsin Broadcasters Assoc. at Osthoff Resort, Elkhart Lake, WI

Description of Activity: Ms. Gillis represented all Wisconsin licensed radio stations at this 2 hour Fair held from 2-4PM. There were approximately 75-100 potential job seekers in attendance. Ms. Gillis spoke with approximately 35 attendees about radio positions in general and in some cases specific openings that were currently available. Ms. Gillis accepted resumes (and some MP3's) for programming, news, production, promotions and web positions. Those resumes collected were passed along to the appropriate managers for follow-up and review. Job seekers were also directed to our employment website, www.midwestcareers.com for the latest available positions within our Company. As a result of contact at this Fair, a young man was hired in our Duluth/Superior radio station facility.

Upon completion of the Fair, Ms. Gillis attended an EEO session also sponsored by the WBA, "Compliance with the FCC's EEO Nondiscrimination and Outreach Regulations". Cliff Harrington of Pillsbury, Winthrop, Shaw, Pittman law offices spoke on what to expect and how to prepare for an FCC EEO audit. His message was do your homework; be thorough; inspect what you expect; and follow the guidelines as issued.

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Outreach: St. Norbert's Career Day

Date: October 21, 2008

Participating Employees: Jason Hillery, Program Director, WIXX-FM Radio
Dan Stone, Program Director, WNCY-FM Radio
Craig VanAbel, General Sales Manager, WNCY-FM Radio

Sponsor: St. Norbert College - De Pere, WI

Description of Activity: Students of St. Norbert College had the opportunity to learn about potential jobs/careers in NE Wisconsin. Approximately 150 students were in attendance. Our managers had the opportunity to talk with approximately 15 students during the two hour event (3-5PM) about careers in the radio broadcasting industry and were encouraged to look into internships as a means of becoming more familiar with what our business is all about. We gave them information on how to get in touch with our managers and encouraged them to follow up with the managers.

Outreach: Career Expo 2008

Date: December 4, 2008

Participating Employees: Shelly Lukasik, General Sales Manager WTAQ/WNFL Radio
Mary Stastny, New Revenue Development and Marketing Manager
Lori Lewis, Multi-Media Content Manager
Otis Day, Announcer, WIXX-FM Radio
Linda Noonan, Office Manager

Sponsor: Green Bay Area Chamber of Commerce Partners in Education

Description of Activity: This event at Shopko Hall in Green Bay was attended by approximately 4400 11th grade students from 19 area schools within a 30 mile range of Green Bay. It was from 8:00am to 2:30pm. Approximately 100 Green Bay and Fox Valley businesses provided information and education about various careers to these students. Our staff in attendance talked about careers in radio, educational requirements, internships, etc. Approximately 40 job applications were handed out along with a Careers in Radio handout that covered all of the jobs available in the industry. Our staff had the opportunity to talk to approximately 100 students total.

Outreach: DECA District 4 Career Development Conference

Date: January 10, 2009

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Participating Employees: Mary Stastny, New Revenue Development & Marketing Manager

Sponsor: DECA District 4 – held at Kimberly High School, Kimberly, WI

Description of Activity: 60 teams of 2 from NE WI area high schools (freshmen to juniors) were given the assignment of designing a new product; how they would market that product; what the target demo of the product was and how it would be used. Ms. Stastny judged 10 teams. Winning teams go on to a State and then National Competition. Ms. Stastny was encouraged to give students feedback and positive reinforcement. Ms. Stastny shared with the students how she chose her career and the steps taken to get to that career. She also had the opportunity to talk about other positions in the radio industry. Ms. Stastny stated it was a great learning experience from both sides of the table and the enthusiasm shown by the students was very encouraging for our industry.

Outreach: Business Expo

Date: March 4, 2009 - 11am to 7pm

Participating Employees: Mary Stastny, New Revenue Development and Marketing Manager

Sponsor: Green Bay Area Chamber of Commerce

Description of Activity: Approximately 50 students from Green Bay area schools stopped at the Midwest Communications booth with questions about radio; how to get started, how much money can you make, what talents do you need, what education is necessary, challenges faced and what other positions are available besides on-air. Students asked questions about internships that might be available. In total, approximately 15 job applications were given out. Also approximately 40 Jobs in Radio brochures (a Midwest Communications piece that we utilize for station tours) were handed out. Several resumes were collected and forwarded to the appropriate managers for consideration.

3. Outreach: Speaking/Teaching Engagement

Date: February 3, 2009

Participating Employees: Jason Hillery, Program Director, WIXX-FM Radio
Jerry Bader, National Director News/Talk Radio

Sponsor: UWGB Radio Broadcasting Class

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Description of Activity: Mr. Hillery and Mr. Bader were invited to speak to the radio broadcasting students about radio programming and specifically their positions in radio. They discussed the responsibilities of their jobs and shared some behind the scenes information on the realities of radio. They also discussed music theory and philosophy; talent coaching; content criteria; imaging and how new forms of media affect our business. About 30 students were in attendance and their two hour presentation included audio examples as well as class participation. Students will follow up with Mr. Hillery and Mr. Bader for a class project.

Outreach: Speaking Engagement

Date: February 17, 2009

Participating Employees: Robert Kennedy, News Director – WTAQ/WNFL Radio

Sponsor: University of Wisconsin – Green Bay Media Class

Description of Activity: Mr. Kennedy talked to broadcasting students about news on the radio – what’s expected; how the technology has changed and what type of education will prepare students for a career in the news field. Mr. Kennedy shared examples of how to make news more interesting to your audience.

Outreach: Guest Lecturer

Date: March 10, 2009

Participating Employees: Nick Vitrano, Program Director, WNFL Radio

Sponsor: University of Wisconsin – Green Bay Campus

Description of Activity: Mr. Vitrano was invited to speak to a media class on radio programming and imaging from 4:00-6:30PM. He spoke on the present state of radio, the future of radio and how to creatively present a radio product that will appeal to a general audience. He talked about his career in radio and how he got to his current position. He then shared examples from “The Maino and Nick Show” archives of imaging accompanied by lecture points. The students then participated in the creation of a station promo.

Outreach: Elementary School Visits

Date: February 6, 2009 – Pioneer Elementary School

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Participating Employees: March 12, 2009 – Beaumont Elementary School
Nick Vitrano, Program Director, WNFL Radio

Description of Activity: Mr. Vitrano accepted these opportunities to read to elementary school students and discuss the importance of reading in his own career and in his daily life. Students were encouraged to ask questions about his career. They wanted to know how he got to where he is, what a typical day is like and what he enjoyed most about his job. He was also able to share information on other jobs in radio and that there's more to a radio station than the on-air people.

4. Outreach Internships

Participating Employees: Jerry Bader, Director of National News Talk Programming
James Murphy, Morning Show Host, WIXX-FM Radio
John Maino, Morning Show Co-Host, WIXX-FM Radio and
Katie Marx, Morning Show Announcer, WIXX-FM Radio
Dan Stone, Program Director, WNCY-FM Radio
Nick Vitrano, Program Director, WNFL-AM Radio
Jason Hillery, Program Director, WIXX-FM Radio

Event Sponsor: Midwest Communications, Inc.

Description of Activity: Midwest Communications, Inc. encourages and has a very strong internship program in their NE Wisconsin broadcast centre

WIXX-FM has an established internship program with interns assisting in the area of promotions, doing live appearances, data base entry, answering studio phones and assisting with contesting.

WTAQ/WNFL-AM also has an established internship program with interns assisting in the area of phone screening, production, newsroom observation and miscellaneous clerical duties.

WNCY-FM has an established internship program with interns assisting in the area of promotions, live appearances, data base entry, contesting and events.

5. Outreach: Job Shadow

Date: April 23, 2009

Participating Employees: James Murphy, WIXX-FM Morning show host
John Maino, WIXX-FM Morning show co-host
Katie Marx, WIXX-FM Morning show announcer

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Sponsor: Midwest Communications, Inc.

Description of Activity: A student from Bayport High School (Green Bay School District) job shadowed the morning show team. She observed how they work together, learned how they got their start in this business and what she should do if she was interested in a career on-air. She has recently indicated an interest in returning to WIXX-FM as an intern.

6. Outreach: Station Tours

Dates: September 26, October 3-10-17-24, 2008

Participating Employees: David Burns, Assistant Program Director WIXX-FM Radio
Linda Noonan – Office Manager

Sponsor: Midwest Communications, Inc.

Description of Activity: Each week a class from Rockledge Elementary School, Seymour, WI toured the Broadcast Centre at 1420 Bellevue Street. The students were able to watch David Burns run the WIXX Studio. He explained how the equipment works, the phones; recording listeners and running contests. He also showed them how and where we get our music and how he accesses the commercials. The students asked questions about how to get into radio. David advised staying in school, reading, go to college and keep up on current events. The Jobs in Radio piece that lists the positions available in radio that was put together by Midwest Communications, Inc. specifically for tour groups was handed out to the students.

Date: April 20, 2009

May 5, 2009

Participating Employees: David Burns, Assistant Program Director WIXX-FM Radio

Description of Activity: Mr. Burns gave a tour of the Broadcast Centre to a group of Cub Scouts and also a group of Girl Scouts. They toured the studios, the production facilities, newsroom, sales area, traffic, etc. learning about the various jobs that make a radio station work. Both groups were given the handout Jobs in Radio, a piece that was put together by Midwest Communications, Inc. specifically for tour groups.

Date: May 13, 2009

Participating Employee: Jim Tiedt, Production Director

Description of Activity: Mr. Tiedt gave a tour of the Broadcast Centre to a student from Northeast Wisconsin Technical College. He explained how a radio station operates and the many jobs that are involved. This student was studying multi-

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media editing. Mr. Tiedt went over some of the editing software that we use and function as well.
